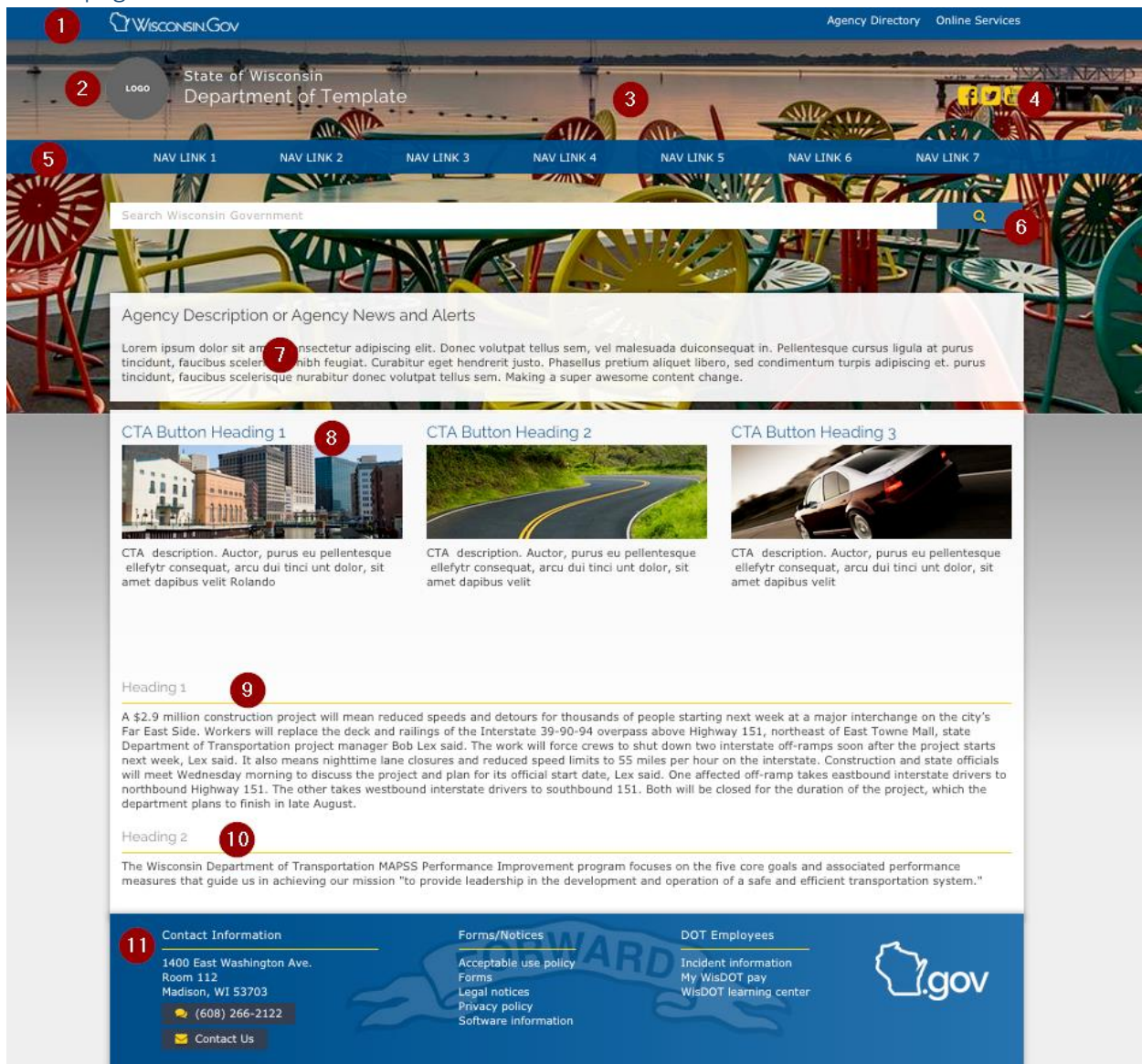


# Site Layout – Simple Design

## Home page – A Tour



### 1. Global top navigation (across all pages)

- Maintained by NIC Wisconsin (Master Page)
- Directs user to [www.wisconsin.gov](http://www.wisconsin.gov) links when clicked (Wisconsin.gov home, Agency Directory, Online Services directory)
- **Position cannot be changed**

## 2. Agency Logo

- Maintained by NIC Wisconsin (Master Page)
- Logo should only contain the symbol or seal in a square format sent to NIC Wisconsin in .eps or .ai format
- State of Wisconsin text is not customizable
- Agency name should appear how it is listed on the Wisconsin.gov Agency Directory
- Link that directs a user to Agency homepage when clicked
- Displays throughout the site on every page
- **Position cannot be changed**

## 3. Background Image and Color

- Maintained by NIC Wisconsin
- Selected by the agency, please see <Questionnaire\_BackgroundImage.pdf>
- Gradient under background image can be changed to a solid color

## 4. Social links

- Maintained by NIC Wisconsin
- Social icons linking to up to three agency-designated social accounts
- **Limit 3**
- **Position cannot be changed**

## 5. Top Navigation

- Maintained by NIC Wisconsin
- **Limit 7**
- **Character Limit of 15**
- **Position cannot be changed**

### *Second and Third Level Navigation*

- View <TypesofNavigation.pdf> for more detail
- Levels which “fly out” (desktop) or expand (mobile)
- **Character Limit of 30**

## 6. Search Box

- Scopes maintained by NIC Wisconsin
- Google Search API
- Results from sites specified by Agency
- Displays throughout the site on every page
- **Color/position cannot be changed**



## 7. Agency Description Area

- Agency-maintained content area
- Title and text
- Purpose: Description of agency or other important agency info
- **Color/position cannot be changed**

## 8. "Call To Action"

- Agency-maintained content areas
- Consist of heading, image and description
- Purpose: Provide quick access to any combination of most-sought and/or highlighted Agency services, information, or initiatives
- **Color/position cannot be changed**

## 9. Left-column content area

- Agency-maintained content area
- Purpose: Text and image content

## 10. Central content area

- Agency-maintained content areas
- Purpose: Text and image content

## 11. Agency Footer

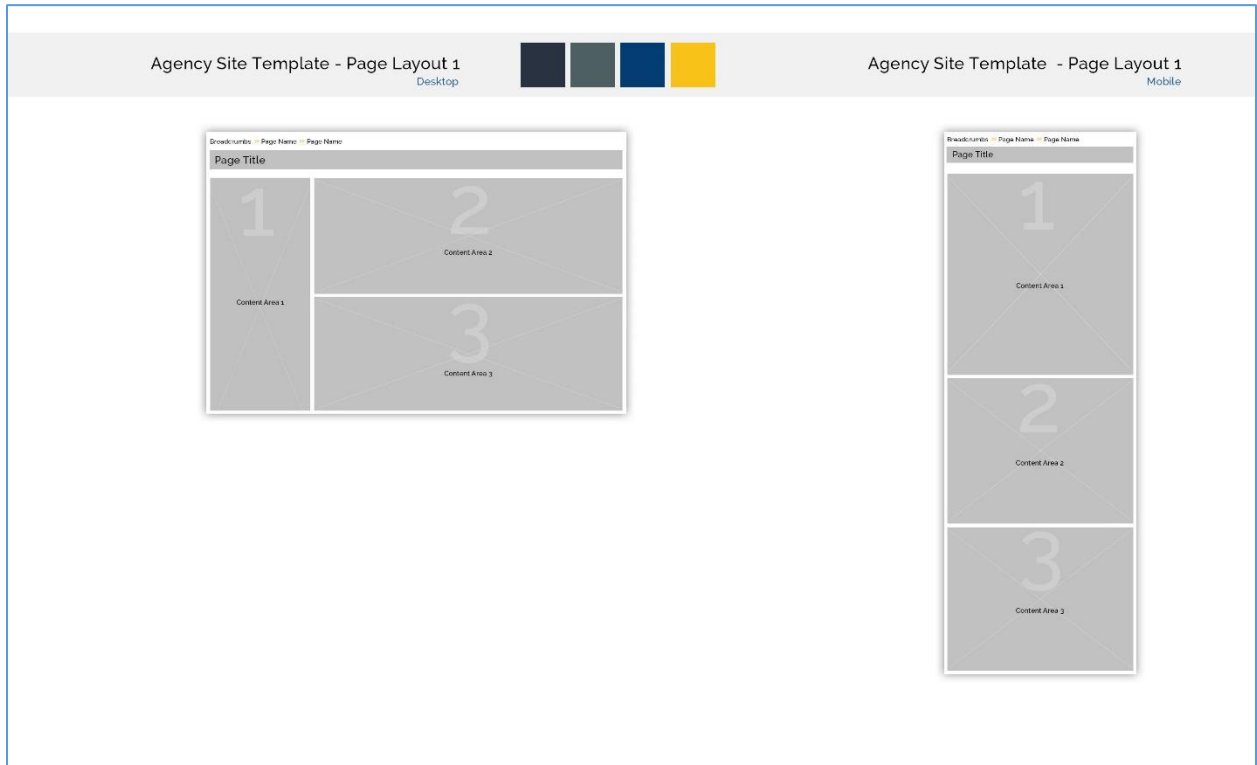
- Maintained by NIC Wisconsin
- Displays throughout the site on every page
- **Limit 3 columns**
- **Each column includes a heading and up to 5 lines or links**
- **Color/position cannot be changed**

[Pages following the Home page](#)

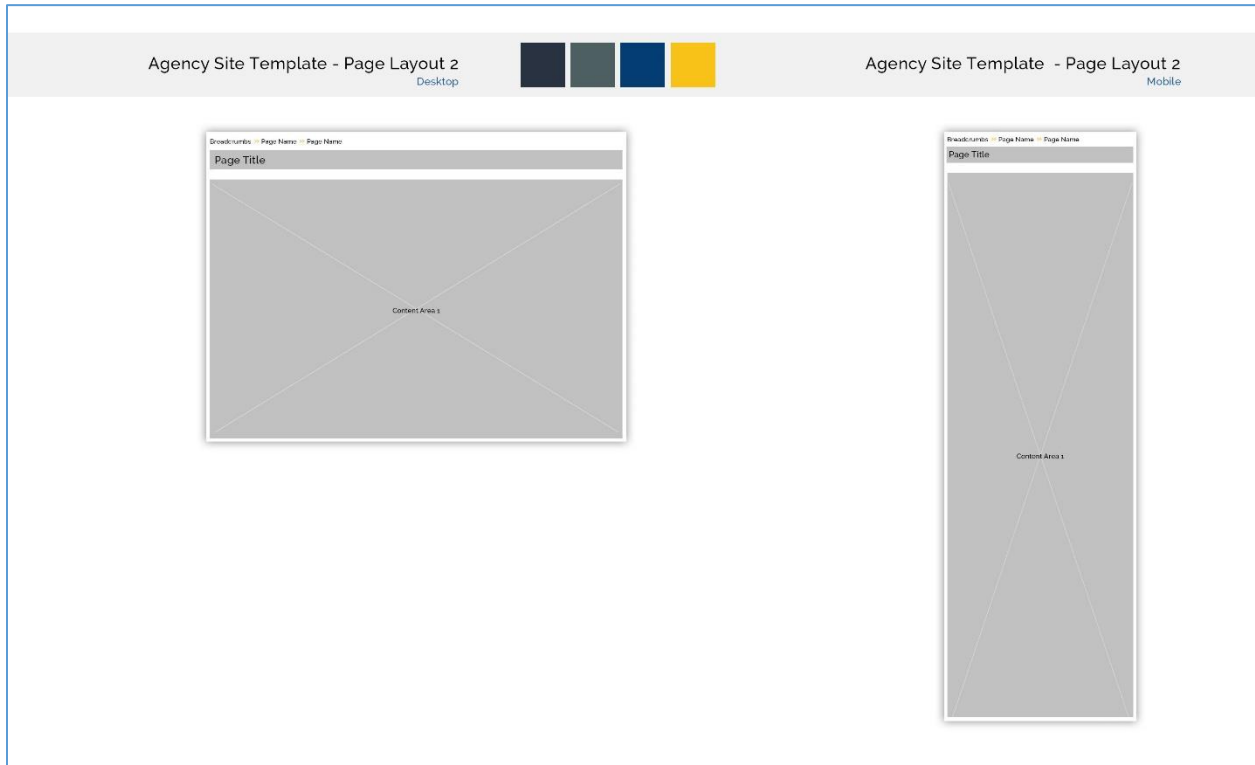
All other pages on the site will be in one of three page layouts. Comps of the layouts are on the following pages, with a view of how the page will be displayed in a desktop view as well as in a responsive mobile view.



# Page Layout – Left Sidebar



## Page Layout – Full width



## Page Layout – Right Sidebar

