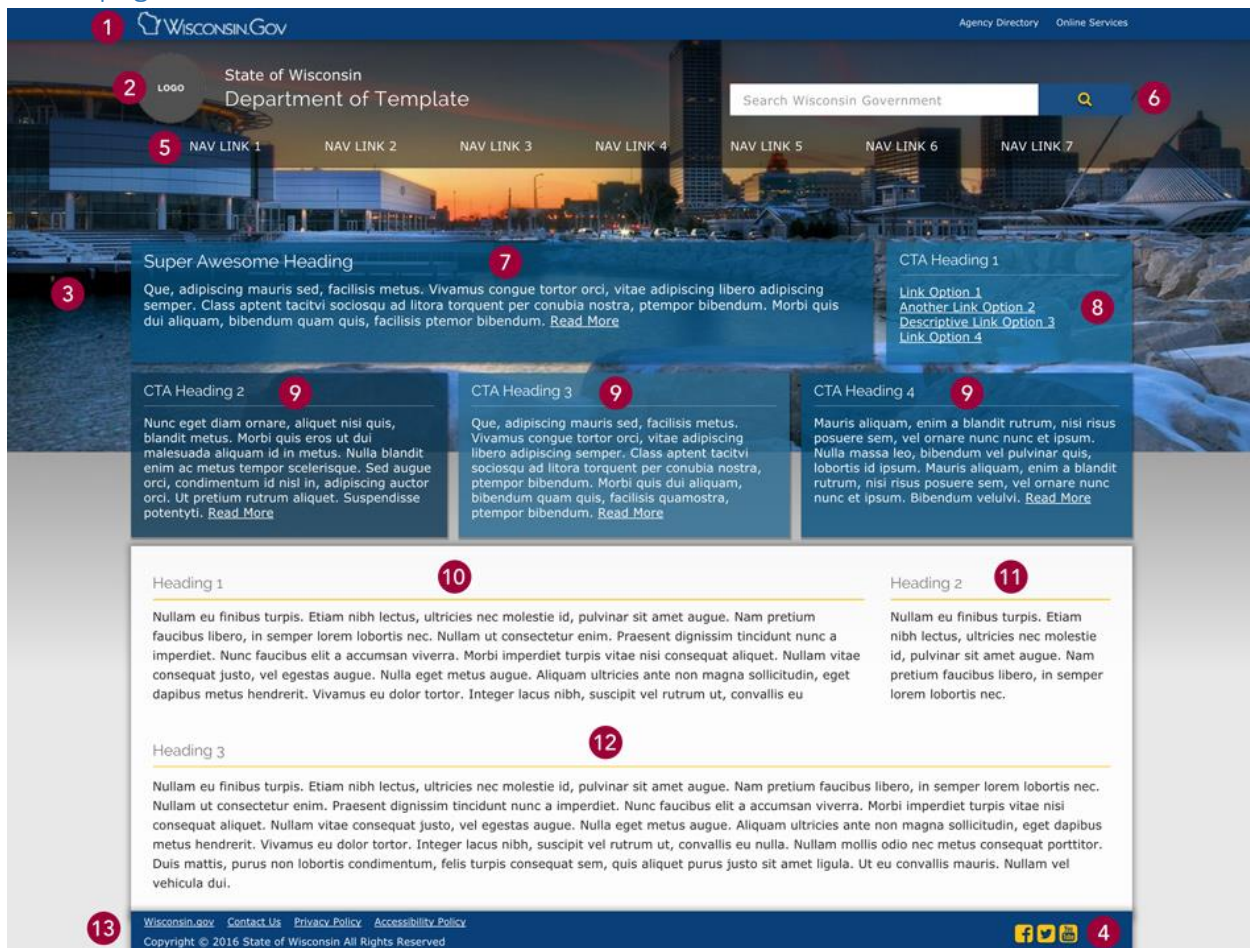# Site Layout – Tile Design

Home page – A Tour

1. Global top navigation (across all pages)
    - Maintained by NIC Wisconsin (Master Page)
    - Directs user to www.wisconsin.gov links when clicked (Wisconsin.gov home, Agency Directory, Online Services directory)
    - **Position cannot be changed**

2. Agency Logo
    - Maintained by NIC Wisconsin (Master Page)
    - Logo should only contain the symbol or seal in a square format sent to NIC Wisconsin in .eps or .ai format
    - State of Wisconsin text is not customizable

- Agency name should appear how it is listed on the Wisconsin.gov Agency Directory
- Link that directs a user to Agency homepage when clicked
- Displays throughout the site on every page
- **Position cannot be changed**

3. Background Image and Color
   - Maintained by NIC Wisconsin
   - Selected by agency, please see <Questionnaire_BackgroundImage.pdf>
   - Gradient under background image can be changed to a solid color

4. Social links
   - Maintained by NIC Wisconsin
   - Social icons linking to up to three agency-designated social accounts
   - **Limit 3**
   - **Position cannot be changed**

5. Top Navigation
   - Maintained by NIC Wisconsin
   - **Limit 7**
   - **Character Limit of 15**
   - **Position cannot be changed**

   Second and Third Level Navigation
   - View <TypesofNavigation.pdf> for more detail
   - Levels which "fly out" (desktop) or expand (mobile)
   - **Character Limit of 30**

6. Search Box
   - Scopes maintained by NIC Wisconsin
   - Google Search API
   - Results from sites specified by Agency
   - Displays throughout the site on every page
   - **Color/position cannot be changed**

7. Agency Description Area
   - Agency-maintained content area
   - Title and text
   - Purpose: Description of agency or other important agency info
   - **Color/position cannot be changed**

8. "Call To Action"
   - Agency-maintained content areas
   - Consists of heading, and rich html area to add links
   - Purpose: provide quick access to any combination of most-sought and/or highlighted Agency services, information, or initiatives
   - **Color/position cannot be changed**

9. "Call To Action"
   - Agency-maintained content areas
   - Consists of heading and rich html area to add text/images
   - Purpose: provide quick access to any combination of most-sought and/or highlighted Agency services, information, or initiatives based on analytics
   - **Limit 4 Links**
   - **Color/position cannot be changed**

10. Left-column content area
    - Agency-maintained content area
    - Purpose: Text and image content
    - **Color/position cannot be changed**

11. Right-column content area
    - Agency-maintained content area
    - Purpose: Text and image content

12. Central content area
    - Agency-maintained content areas
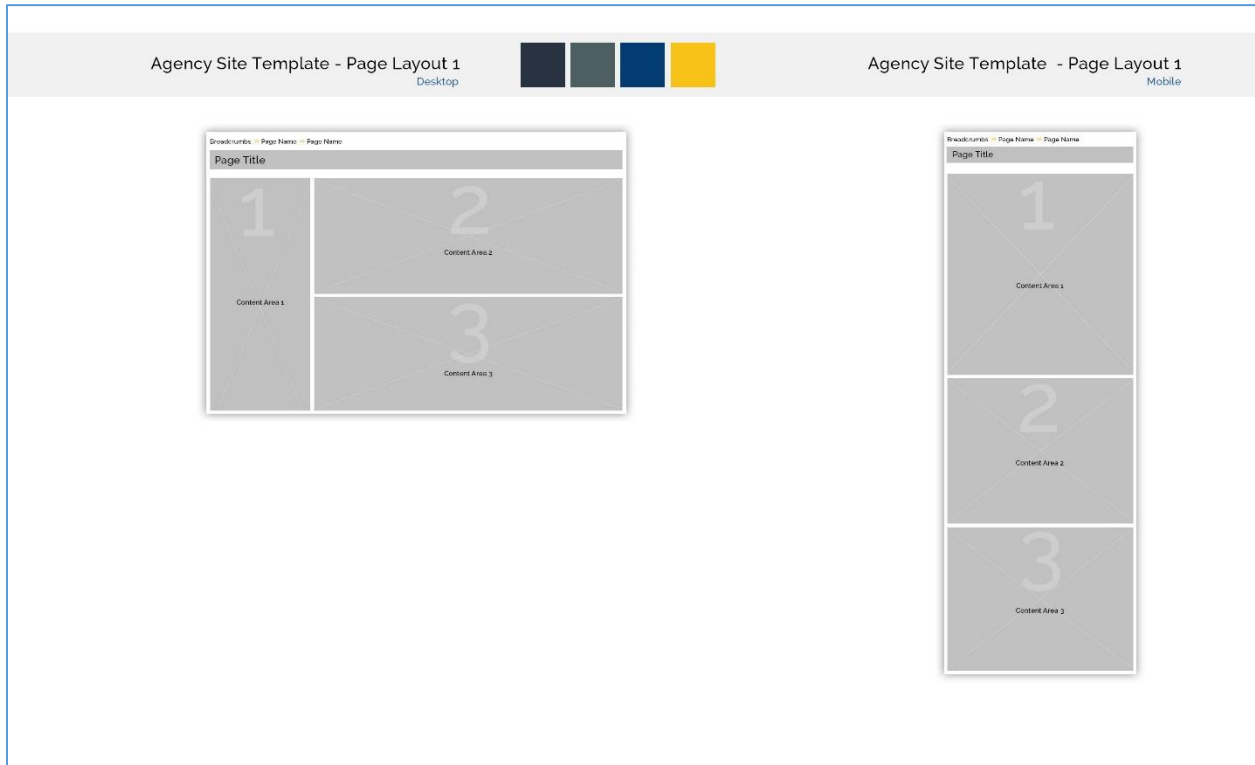   - Purpose: Text and image content

13. Agency Footer
    - Maintained by NIC Wisconsin
    - Displays throughout the site on every page
    - **Limit 4 Links**
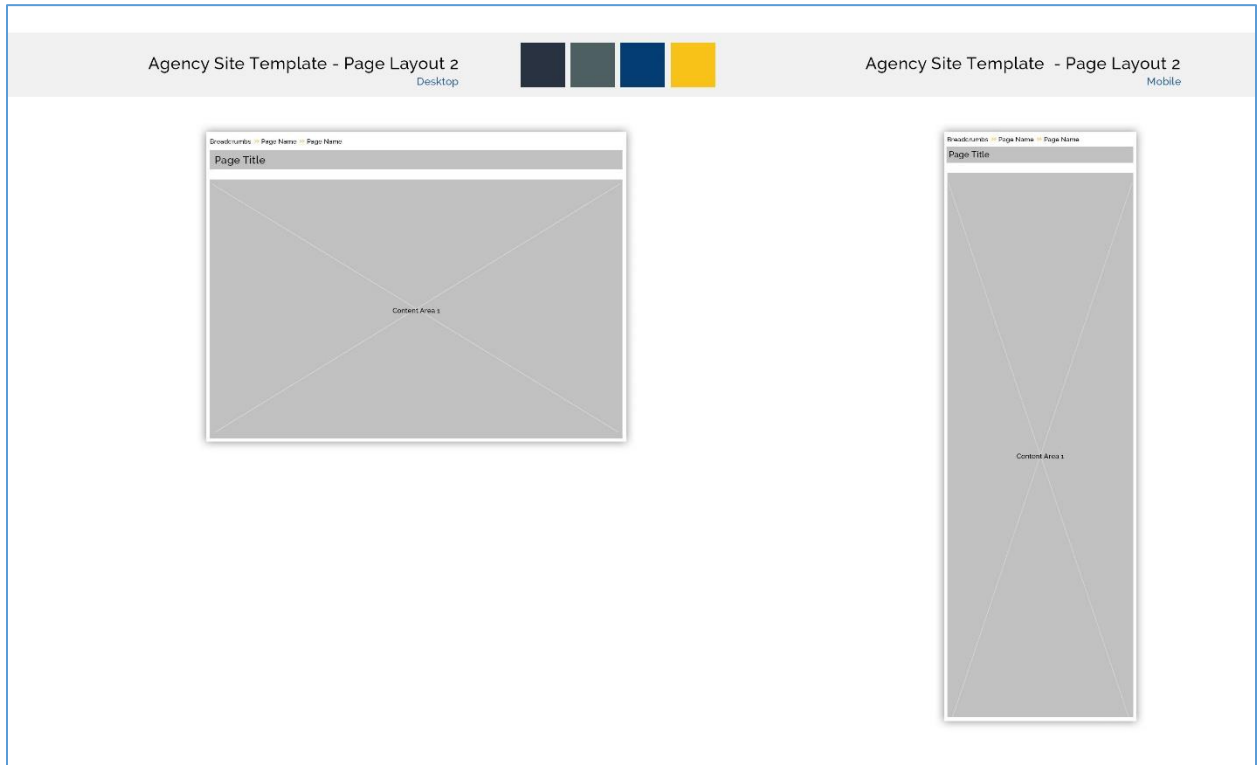   - **Color/position cannot be changed**

Pages following the Home page

All other pages on the site will be in one of three page layouts. Comps of the layouts are on the following pages, with a view of how the page will be displayed in a desktop view as well as in a responsive mobile view.

Page Layout – Left Sidebar

Agency Site Template - Page Layout 1
Desktop

Agency Site Template - Page Layout 1
Mobile

Breadcrumbs >> Page Name >> Page Name

Page Title

1
Content Area 1

2
Content Area 2

3
Content Area 3

Breadcrumbs >> Page Name >> Page Name

Page Title

1
Content Area 1

2
Content Area 2

3
Content Area 3

NiC
WISCONSIN

Page Layout – Full Width

Breadcrumbs » Page Name » Page Name

Page Title

Content Area 1

Breadcrumbs » Page Name » Page Name

Page Title

Content Area 1

NiC
WISCONSIN

Page Layout – Right Sidebar

Breadcrumbs >> Page Name >> Page Name

Page Title

1

Content Area 1

2

Content Area 2

Breadcrumbs >> Page Name >> Page Name

Page Title

1

Content Area 1

2

Content Area 2

NiC
WISCONSIN